

MEDIA RELEASE

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Conservation Corps North Bay breaks record at NASCAR

FOR IMMEDIATE RELEASE – Thanks to the co-operation of Infineon and the hard work of more than 40 corpsmembers, Conservation Corps North Bay collected and diverted more recycling from this year’s NASCAR than any event in their 28 year history.

In all, CCNB collected 11,000 pounds of waste. Even more impressive, they managed to sort every single pound of it at the unprecedented speed of one week.

“This kind of record isn’t set alone,” says CCNB Recycling and AmeriCorps Program Manager Will Becker. “It takes a great collective effort and I’m proud to be a part of diverting so much waste from the landfill and making this the greenest NASCAR ever.”

Here’s the breakdown:

Aluminum = 1,037 lbs
Glass = 4,981 lbs
Plastic # 1 = 4,968 lbs
Plastic #2 = 102 lbs
Mixed = 878.5 lbs

A few key facts about CCNB:

Conservation Corps North Bay was established in 1982 as America’s first local conservation corps and is a national leader in the local corps movement. The mission is to develop youth and conserve natural resources for a strong, sustainable community.

Since its inception, CCNB organization has improved the lives of more than 5,000 youth while performing more than three million hours of work on 150,000 acres of public lands.

CCNB corpsmembers help reduce fire/flood hazards, construct/maintain trails, restore riparian/wildlife habitat, and collect more than 145 tons of recyclable materials annually.

To learn more about CCNB, visit www.conservationcorpsnorthbay.org.

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